



The SmartCollar™

The Smart Collar has special ionic magnetic chips (3CG Chip Technology) embedded inside the underpadding of the collar. These have a specific gauss strength and are placed and positioned in a specific way in the collar.

Magnetic therapy (biomagnetism) has long been known to improve general feelings of well-being, improve blood circulation, reduce inflammation and swelling, strengthen the immune system, and provide pain relief. Some say the use of magnetic therapy with natural magnets, or lodestones, goes back to 2000 BC when it was used by Aztec Indians and ancient Greeks, Egyptians and Chinese.

Human and animal studies have shown that Magnet Therapy Technology may increase blood flow, and improve energy & mood. Better blood flow keeps the hair follicles alive longer which in turn reduces shedding.

Even though there's debate on how magnets affect the body, the positive effects of magnets is indisputable. New [research at the University of Virginia](#) shows that there is truth to the oft-cited claim that magnets can increase the flow of blood.

The effects of magnets have been studied by a number of researchers and there's evidence that suggests that magnets may increase activity in the blood flow which in turn would result in a more efficient flow of oxygen and nutrients through the body.



Studies & Articles on Magnetic therapy & Negative Ions

- [University of Virginia: Biomedical Engineering Study Demonstrates The Healing Value Of Magnets](#)
- [Magnets Keep Blood Flowing](#)
- [ABC NEWS: Can Magnets Cure Pain?](#)
- [The Smart Collar Study For 2021](#)

Videos

- [The Smart Collar Helps Reduce Pet Shedding with Health Benefits](#)
- [The Smart Collar 3CG Chip Technology](#)
- [The Smart Collar Unboxing & Demo](#)